



BICYCLE CLUB OF IRVINE

BCI Board of Director Meeting Notes for February 10, 2022

The meeting was called to order on Zoom at 6:30 pm

Directors present: Marc Urias, Dave Murphy, Marsha Murphy, Kim Gerrard, Deby Six, Bill Sellin, Steve Buescher, Sally Salmon

Absent:

Ed Trainor

Guests:

Kathy Shapiro and Chris Norton

Acceptance of Minutes: The minutes of the January 29, 2022 meeting were accepted as submitted.

Director Reports

President: Marc Urias

Mark welcomed the 2022 board of directors and guests. Bill made a motion to recognize Kathy Shapiro and Chris Norton as our 2022 Directors at Large. All present accepted the motion.

Marc began with a discussion of new remote rides that were brought up during the Annual Meeting in January: Old Town San Diego to Oceanside, a Solvang overnighter, the Wildflower Century, Ventura, and the Tour of 5 Cities.

Dave and Marsha researched the distance from Old Town SD to Oceanside to be 60 miles, flat, and do-able with a long, fun Torrey Pines downhill. Still figuring out the details about a sag and a definite date.

There's been zero interest so far in an overnight Solvang ride.

Bill made a motion to replace the Solvang remote with The 5 Cities Ride. Board members accepted the motion with the caveat that Mike Farrell will be kept in the loop.

The board agreed that club-sponsored group trips with reserved lodging etc., was out of our scope at this time and to concentrate on organized, remote day rides throughout Spring.

Annual Meeting Discussion:

The board discussed changing the date of the Annual Meeting while using a regular January general meeting to highlight and recognize the member-of-the year.

Steve: Summer can be a busy time and so consider a shoulder season such as Fall.

Marc: Reminder that moving the officer election and Annual meeting would skew the BOD's length of service.

Bill suggested moving the Annual meeting to the 1st week or mid October.

Steve noted that 60 days prior to an October Annual meeting would be August to start the elections.

Bill will present a draft amendment to the by-laws at March's BOD meeting. The membership will be consulted before we go forward with this change.

Vice President: Dave Murphy

Bob McHenry will talk about gearing and ratios at the March 10th general meeting and a representative from the Bike Coalition will talk about bike trails.

Ride Coordinator: Marsha Murphy

Has copied rides from before. If anyone has suggestions on newer rides, she's happy to accept some help.

Treasurer: Steve Buescher

Treasurer's Report:

| Bank Accounts Overview | |
|--|---------------------------------------|
| (data through 31 January 2022) | |
| • Savings - | \$17,532.90 +\$ 0.14 |
| • Checking - | <u>\$ 5,082.34*</u> +\$ 773.72 |
| * Overstated by \$1000 need new check to Orange County Bicycle Coalition | |
| Total Dollars: | \$22,189.13 (31 January 2021) |
| | \$22,615.24* (31 January 2022) |
| * Overstated by \$1000 need new check to Orange County Bicycle Coalition | |
| 2021 Annual Net (\$573.89) | |

Year to Date Summary

(data through 31 January 2021)

| | 2021 | | 2022 | |
|-------------------------------|-----------|-----------|-----------|-----------|
| | January | YTD | January | YTD |
| <u>INCOME</u> | \$ 675.12 | \$ 675.12 | \$ 865.14 | \$ 865.14 |
| <u>EXPENSES</u> | \$ 150.81 | \$ 150.81 | \$ 175.33 | \$ 175.33 |
| <u>NET INC / (EXP)</u> | \$ 524.31 | \$ 524.31 | \$ 689.81 | \$ 689.81 |

2021 Top Level Overview

| STATEMENT OF ACTIVITIES | 2019 | 2020 | 2021 |
|---|---------------------|---------------------|--------------------|
| | Jan to Dec | Jan to Dec | Jan to Dec |
| <u>INCOME</u> | YTD TOTAL | YTD TOTAL | YTD TOTAL |
| Apparel sales | \$ - | \$ - | \$ - |
| Divinc | \$ - | \$ - | \$ - |
| Donations | \$ - | \$ - | \$ - |
| Events/Hospitality | \$ - | \$ - | \$ - |
| BBQ | \$ 508.00 | \$ - | \$ - |
| Bike Rally | \$ 650.00 | \$ - | \$ - |
| Holiday Party | \$ - | \$ - | \$ 230.00 |
| Meeting Annual Banquet | \$ 2,127.50 | \$ 2,175.00 | \$ - |
| Meeting Bnqt Raffel | \$ 622.00 | \$ 750.00 | \$ - |
| Meetings | \$ - | \$ - | \$ - |
| Spring Fling / Summer Soltice | \$ - | \$ - | \$ - |
| Interest Income | \$ 1.49 | \$ 1.44 | \$ 1.80 |
| Membership dues Paypal / STRIPE | \$ 5,460.68 | \$ 4,675.00 | \$ 5,170.00 |
| Membership dues check/cash | \$ 1,171.60 | \$ 650.00 | \$ 625.00 |
| Other Income - (2019 License Plate + Jersey/Shorts) | \$ 760.00 | \$ 1,181.05 | \$ 1,465.00 |
| Security Deposit | \$ 1,350.00 | \$ 250.00 | \$ 625.00 |
| Uncategorized - (2019 Sponsors+) | \$ 300.00 | \$ 321.26 | \$ 336.80 |
| TOTAL INCOME | \$ 12,951.27 | \$ 10,003.75 | \$ 8,453.60 |

| STATEMENT OF ACTIVITIES | 2019 | 2020 | 2021 |
|--|----------------------|--------------------|--------------------|
| <u>EXPENSES</u> | YTD TOTAL | YTD TOTAL | YTD TOTAL |
| Advocacy | \$ 200.00 | \$ 200.00 | \$ 100.00 |
| Apparel | \$ - | \$ - | \$ 1,049.02 |
| Circle of Safety Wrist Bands | \$ - | \$ - | \$ - |
| Circle of Safety - Other | \$ - | \$ - | \$ - |
| Donations | \$ - | \$ - | \$ 1,000.00 |
| Events/Hospitality | \$ - | \$ - | \$ - |
| BBQ | \$ 507.41 | \$ - | \$ 967.65 |
| Bike Rally | \$ 956.93 | \$ - | \$ - |
| Holiday Party / Picnic | \$ 364.26 | \$ 64.14 | \$ 907.48 |
| Meeting Annual Banquet | \$ 3,996.76 | \$ 1,885.85 | \$ - |
| Meeting Bnqt Room Rental | \$ - | \$ - | \$ 325.00 |
| Meetings | \$ 441.25 | \$ 123.98 | \$ 41.71 |
| Summer Solstice / Spring Fling | \$ - | \$ - | \$ - |
| Onyx Ride | \$ 149.51 | \$ - | \$ - |
| Fees - Bank | \$ - | \$ - | \$ 35.00 |
| Transaction Fees - Paypal / STRIPE (Inc TidyHQ fm FEB20) | \$ 328.31 | \$ 388.01 | \$ 299.34 |
| Subscription Fees - Tidy HQ | \$ 538.87 | \$ 225.64 | \$ 1,220.94 |
| Gas reimbursement | \$ - | \$ - | \$ - |
| Insurance - D&O | \$ 495.00 | \$ 495.00 | \$ 495.00 |
| Insurance - Liability | \$ 899.00 | \$ 885.00 | \$ 915.00 |
| Postage | \$ - | \$ - | \$ 36.80 |
| PO Box Rental | \$ 80.00 | \$ 92.00 | \$ 118.00 |
| Prizes | \$ - | \$ - | \$ - |
| Printing - Route slips | \$ 1,058.95 | \$ 379.07 | \$ - |
| Printing/stationary/Other | \$ 803.80 | \$ 112.45 | \$ - |
| Security Deposit | \$ 1,000.00 | \$ - | \$ 900.00 |
| Spirit Awards / Mileage Awards | \$ 168.09 | \$ 84.05 | \$ 84.05 |
| City of Irvine / State of California / IRS | \$ 43.95 | \$ 63.95 | \$ 4.00 |
| Website Programming | \$ - | \$ - | \$ - |
| Web Hosting | \$ 335.40 | \$ 335.40 | \$ 337.78 |
| Uncategorized | \$ 2,086.20 | \$ 146.00 | \$ 250.00 |
| | \$ - | \$ - | \$ - |
| TOTAL EXPENSES | \$ 14,453.69 | \$ 5,480.54 | \$ 9,086.77 |
| | \$ (1,502.42) | \$ 4,523.21 | \$ (633.17) |
| NET INC/EXP | \$ (1,502.42) | \$ 4,523.21 | \$ (633.17) |

Other Treasury Business

Bill will help Steve facilitate a PayPal payment to the Bicycle Coalition.

It was decided to jettison the chart showing membership renewal income review.

Steve reminded everyone to submit income and expenses to him promptly so his data stays accurate.

Secretary: Kim Gerrard

No Report

Statistician: Ed Trainor

Not present.

Membership: Deby Six

Current Members: 242 with 31 Lifers

Sponsors: 19 or 20

New members: 2 in January (3 more in late 2021)

Communications: Bill Sellin

Email issues:

There are 64 blacklisted emails, affecting the recipients' News updates and renewal notifications.

There could be a number of reasons why some email addresses bounce, including typos or abandoned addresses. Some services (Yahoo) automatically place mass emails into the recipient's spam folder.

Constant Contact is a paid-for service that can deliver our emails to our members.

Changing how emails are sent would require someone to prepare a monthly file of our member's emails and provide it to CC. It's questionable whether CC will help solve blacklisted addresses. In the past, Deby and Sally have phoned owners of bounced emails.

Bill: If anyone hears complaints from any member who's not getting BCI email, we should let the board know.

Marc made a motion to drop consideration of using Constant Contact.

Benevolence committee

Illness, accidents, and family tragedies happen to our members. Bill proposed forming a benevolence committee where the club can offer support in a more significant way. Kathy offered to work on that committee.

Other communications business

Bill asked the new Directors at Large to provide their photo for the BOD page.

Hospitality: Sally Salmon

No Report

The next Board meeting will be March 3, 2022 via Zoom.

The meeting was adjourned at 7:50 p.m.

Submitted,

Kim Gerrard, Secretary